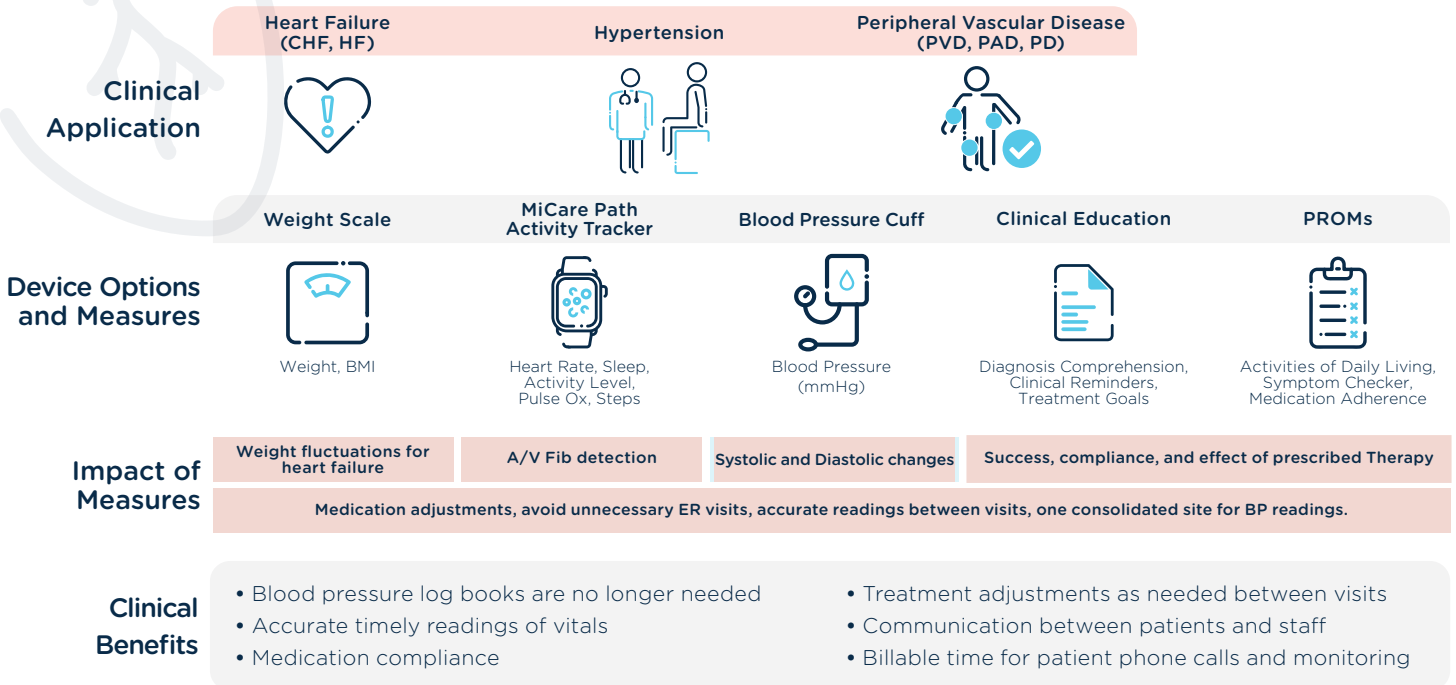


Amplify your Cardiac Resource Ecosystem



The most **important** step a patient can take between office visits is MiCare Health.

A critical, new ancillary service-line: 3 year comparison, 1 vs. 5 providers

Clinic name	Rhythm Cardiology		Clinic name	ABC Cardiology	
Number of providers	1		Number of providers	5	
Annual Medicare reimbursement for each patient (99453, 99454, 99457) minus MiCare Health patient fee	\$691		Annual Medicare reimbursement for each patient (99453, 99454, 99457) minus MiCare Health patient fee	\$691	
Medical assistant hourly rate	\$20.00		Medical assistant hourly rate	\$20.00	
Average patients loaded year 1 per provider	100	\$29,429	Average patients loaded year 1 per provider	100	\$179,146
Average patients loaded year 2 per provider	200	\$121,848	Average patients loaded year 2 per provider	200	\$670,042
Average patients loaded year 3 per provider	300	\$265,258	Average patients loaded year 3 per provider	300	\$1,460,688
Cumulative 3 year total	600	\$416,535	Cumulative 3 year total	600	\$2,309,875

Note: Model assumes an equal number of patients added each month and 10% churn annually.

Improve Patient Loyalty

The Challenge

Only

11%

of patients said their provider offered digital tools to manage health.²

26%

of patients said they would switch to a provider with digital services.²

The MiCare Health Difference

▲ 88%

of MiCare patients have spent more than 1 year with their prescribing physician.³

Easily Improve the Loyalty of your Practice

Increase patient confidence by fostering a personalized connection beyond the office visit. Boost clinical outcomes and enhance the value of your practice with compliant patients.

Lack of compliance contributes to increased hospitalizations, lower quality of life and higher overall health cost⁴. mHealth* has shown to improve the level of disease-related knowledge by 52%.⁴

Strengthen relationships with, and improve the experience of, patients by using RPM data to develop a personalized care plan and to engage in joint decision-making to foster better outcomes.⁷

MiCare Health creates confident connected patients who become faithful compliant patients.

The Challenge

1 in 2
of non-monitored patients,
are non-compliant.⁵

Without RPM, compliance
rates drop by

▼51%⁶

The MiCare Health Difference

MiCare Path's mHealth platform maintains nearly

▲80%³

compliance rate with patients enrolled in the program
with a device.

Opportunities to **prevent or catch** significant health events proactively. Virtual health care has shown to reduce unnecessary Emergency Room visits by 19%.⁸

Remote Physiologic Monitoring

Device: Blood Pressure Cuff

- 68 year old male
- Received new medication during office visit
- Steady increase in blood pressure

Outcome: Medication adjusted with immediate success to lower blood pressure

Remote Physiologic Monitoring

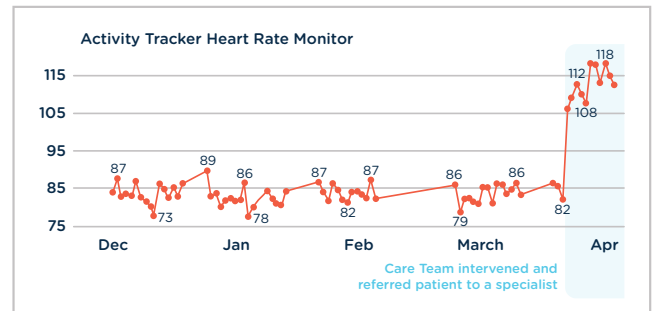
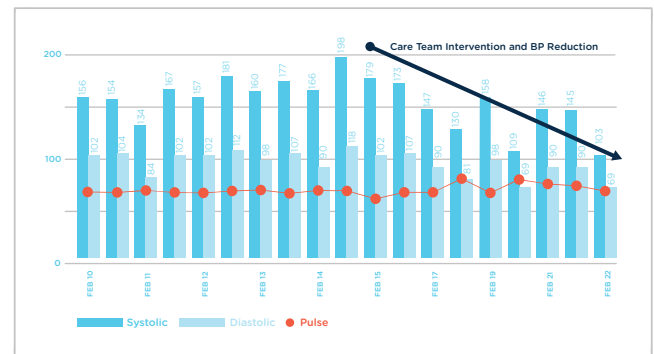
Device: MiCare Path Activity Tracker

- 72 year old Female
- Resting HR normal since enrollment
- Sudden increase in HR alerted monitor

Outcome: Referred patient to cardiologist for signs of Afib

References

1. Based on Medicare National Averages, subject to commercial payor applicability.
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7. Demiris, George et al. "Patient generated health data use in clinical practice: A systematic review." Nursing outlook vol. 67.4 (2019): 311-330. doi:10.1016/j.outlook.2019.04.005
8. [https://www.amjmed.com/article/S0002-9343\(05\)01201-5/fulltext](https://www.amjmed.com/article/S0002-9343(05)01201-5/fulltext)

*The National Institutes of Health (NIH) defines mHealth as: the use of mobile and wireless devices (cell phones, tablets, etc.) to improve health outcomes, health care services, and health research.



5900 Poplar Ave., Suite 212, Memphis, TN 38119 • 1-855-MiCare9

Connect with us.

Web: www.MiCarePath.com; LinkedIn: MiCare Path

For more information: info@MiCarePath.com



American Heart Association
Center for Health
Technology & Innovation

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